

Financing Nature

Building a Nature Development
Finance Institution

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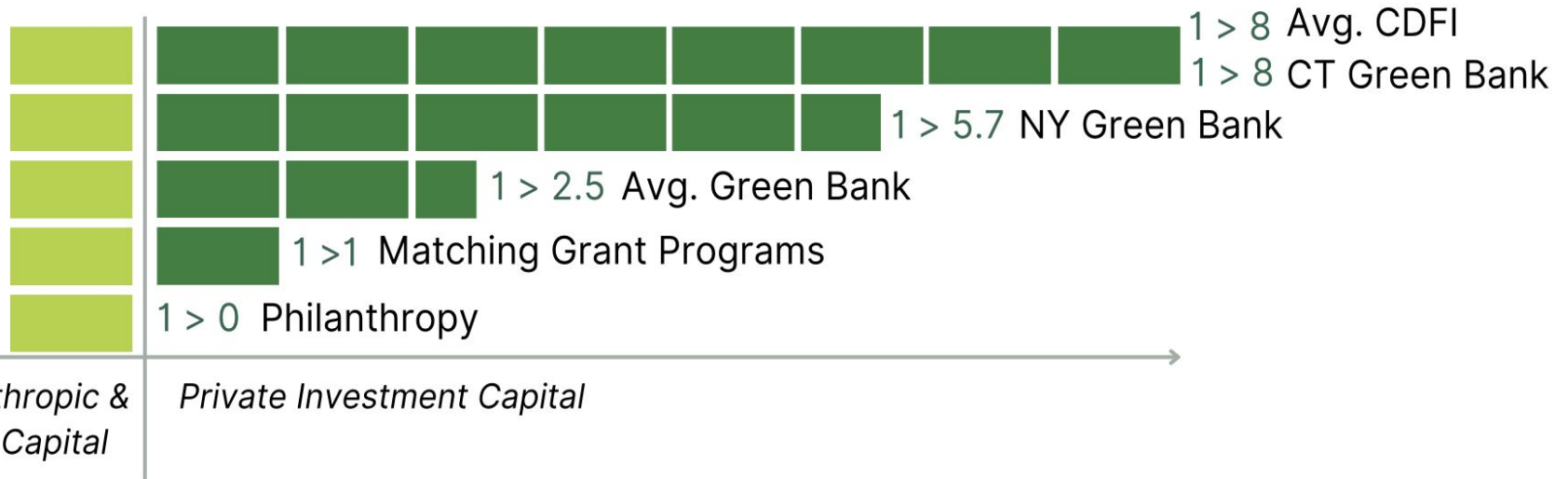


3 Main Points to Fill the Large and Growing NBS Financing Gap

1. **Focus on Leverage Ratio:** a multiplier metric that measures the amount of private sector capital mobilized for every one dollar of concessional (charitable or public) funding invested.
2. **Systems Investing for the Restoration Economy:** When thinking about NBS financing, we need to think beyond the project, it's the entire restoration economy - SMEs that can take advantage of catalytic capital to expand operations, serve the NBS landscape and recycle capital back into the system.
3. **New Leaf - Start Small with Lens Toward Scale:** We are raising multiple types of support and capital over time, including grants, catalytic capital, and traditional investment capital - to deliver on restoration and climate goals across the value chain.

1. We need to leverage limited concessional capital to attract private capital into NBS. Luckily we have existing models:

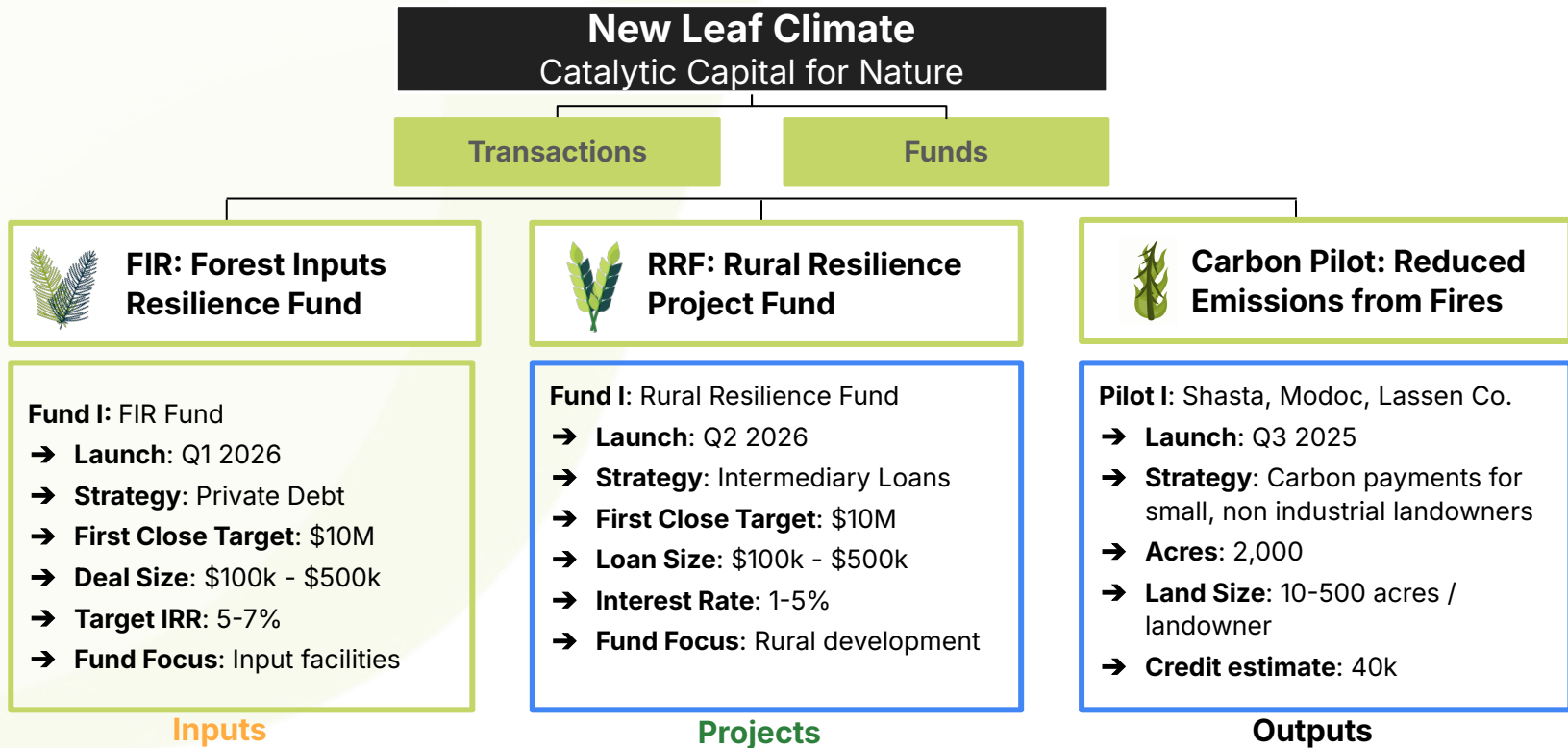
Leverage Ratio: Public & Philanthropic to Private Investment Capital



2. An integrated system of small and medium sized businesses play a critical role in NBS and can recycle capital



3. New Leaf is piloting strategies across the value chain - in order to to learn, iterate and scale to meet the moment



Thank you!

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