

Explore more effective system for funding and financing NBS

- Need to use funding and financing available more effectively
- Currently, public funding, private philanthropy, corporate contributions and private capital are often:
 - Siloed
 - Don't understand each other's realities and constraints
 - Don't coordinate as much as they could
- Opportunity: Explore how each type of funding and financing can play a more strategic role, link arms to collectively accomplish more

What Private Foundations can do well on NBS

- **Innovation/New Approaches**
- **Flexible funding**
 - For example: Catalyze landscape scale action: groups coming together for planning – collaboration – aligning around regional priorities
- **De-risk investments**
 - For example: Provide early capital for nonprofit carbon credit projects

Private philanthropy needs from other funders

- Need funding partners to carry forward work
- Need templates and frameworks for natural and working lands mitigation that non-technical funders could trust and rely on to use to make investments
- Private foundations not familiar with how public and corporate funding in NBS space really works

The Opportunity

Need structures and mechanisms that allow and catalyze blended financing using:

- Public funding
- Corporate Contributions (different than offsets)
- Market Mechanisms and Financing
- Insurance
- Private Philanthropy
- Compliance markets – Cap and Invest, mitigation banking