

# Solving the Electricity Affordability Crisis in California

Roger Lin, Senior Attorney



# **Root Causes of the Affordability Crisis**

- Investor-Owned Utilities (IOU):
  - Overspending
  - Profiteering
  - Lobbying

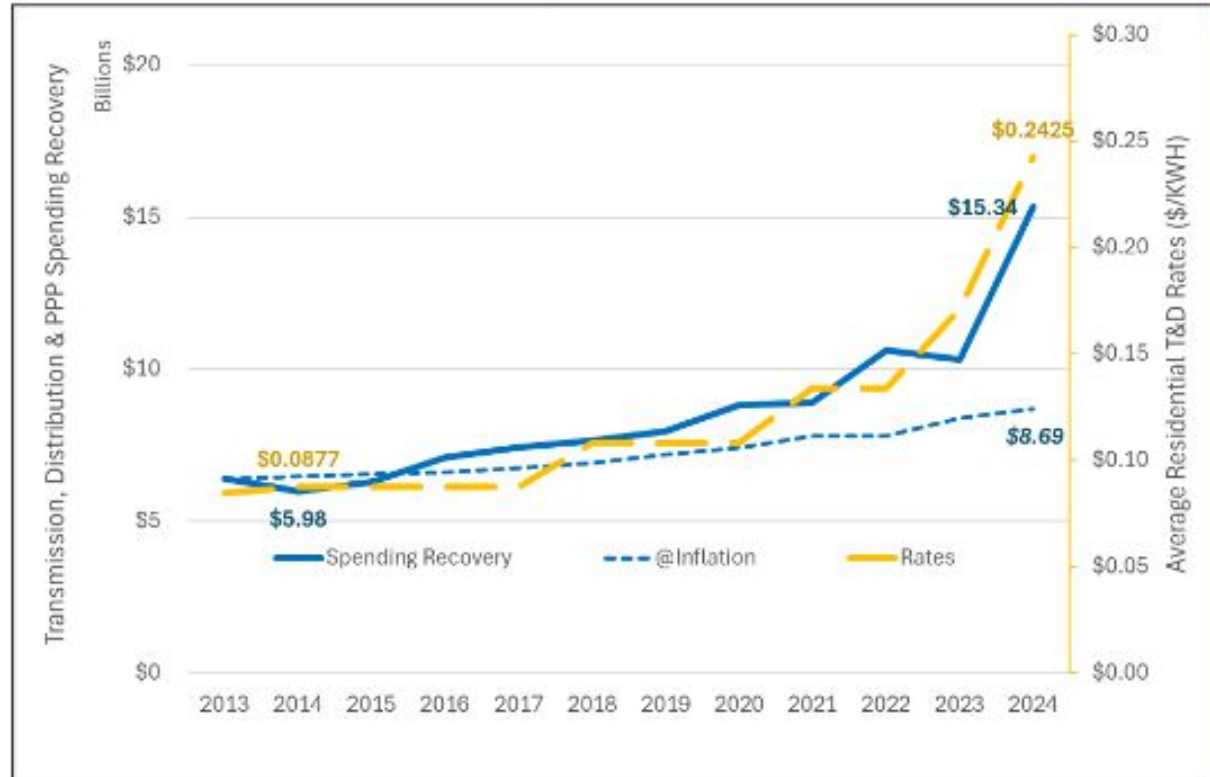


# IOU Overspending (Transmission and Distribution)

*Pacific Gas &  
Electric*

Spending (blue line)  
tracks closely with  
rate increases  
(yellow dotted line)

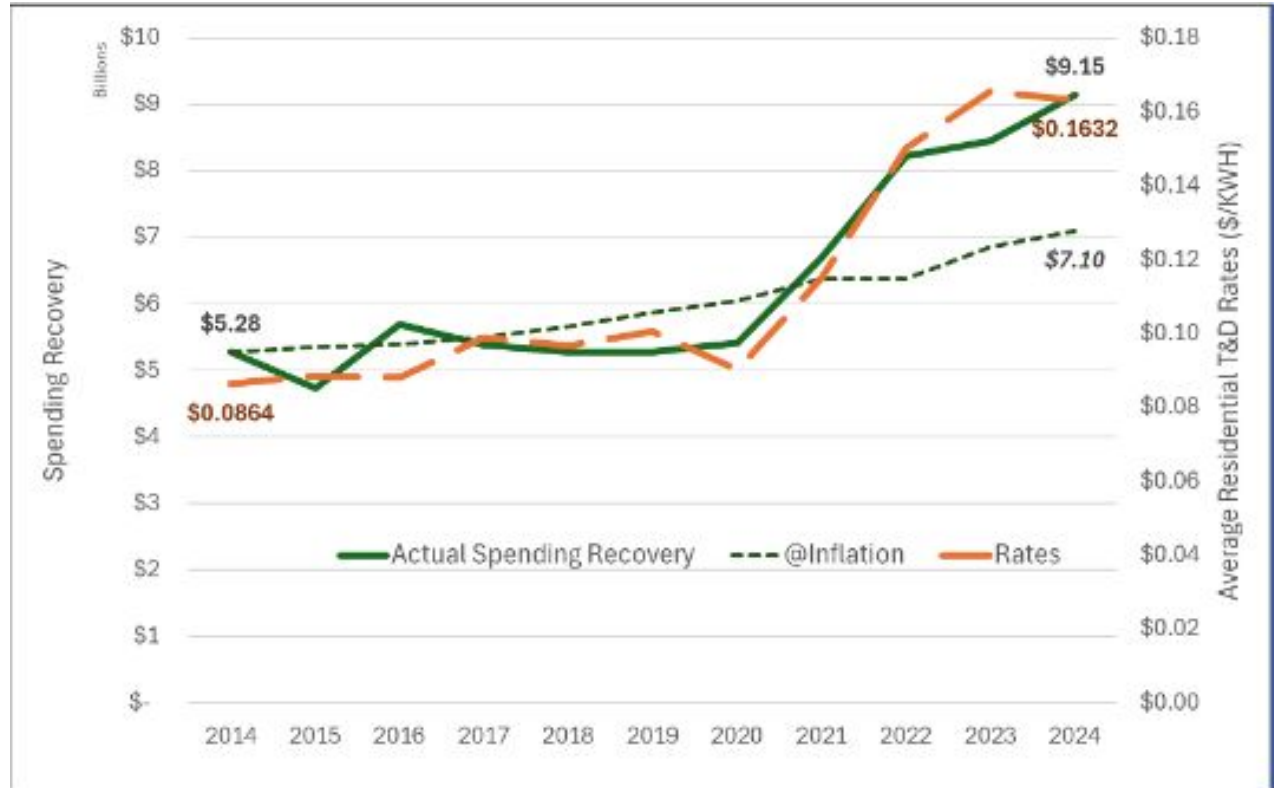
Following five slides:  
California Solar and  
Storage Association and  
M.Cubed



# IOU Overspending (Transmission and Distribution)

*Southern California  
Edison*

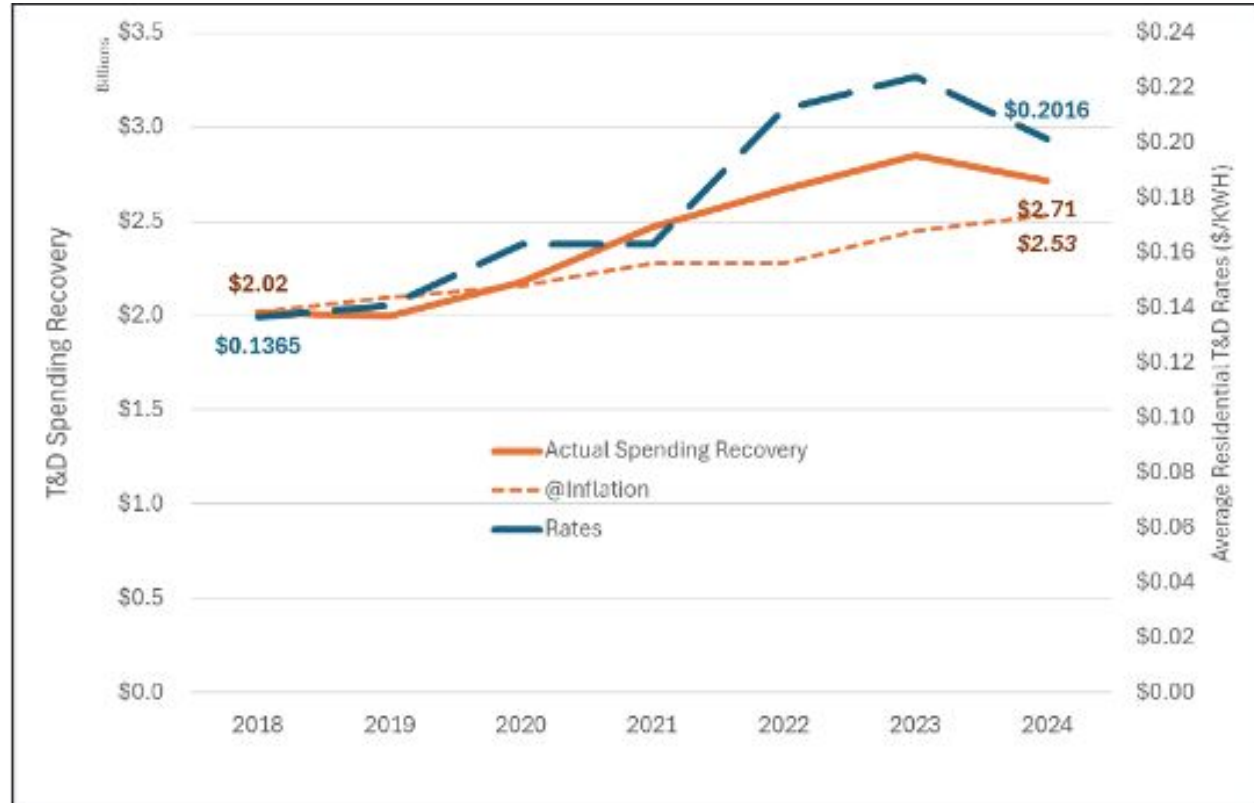
Spending (green line)  
tracks closely with rate  
increases (orange  
dotted line)



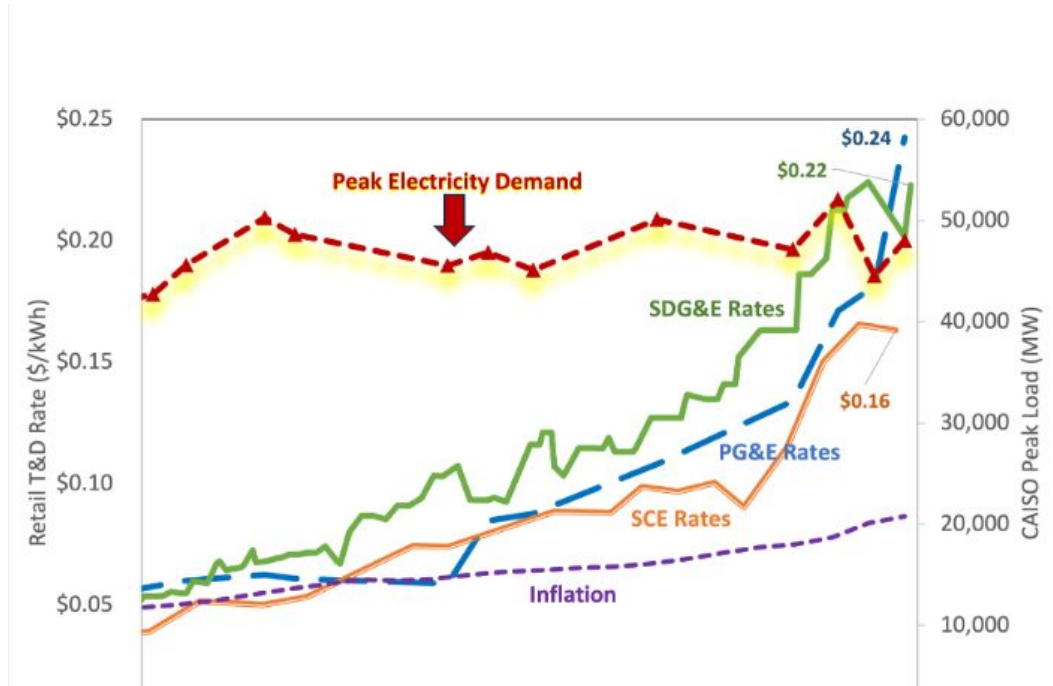
# IOU Overspending (Transmission and Distribution)

*San Diego Gas & Electric*

Similar pattern: rates (dotted blue line) and spending (orange line) diverged when the utility over-collected for a two-year period, but then came back into alignment.

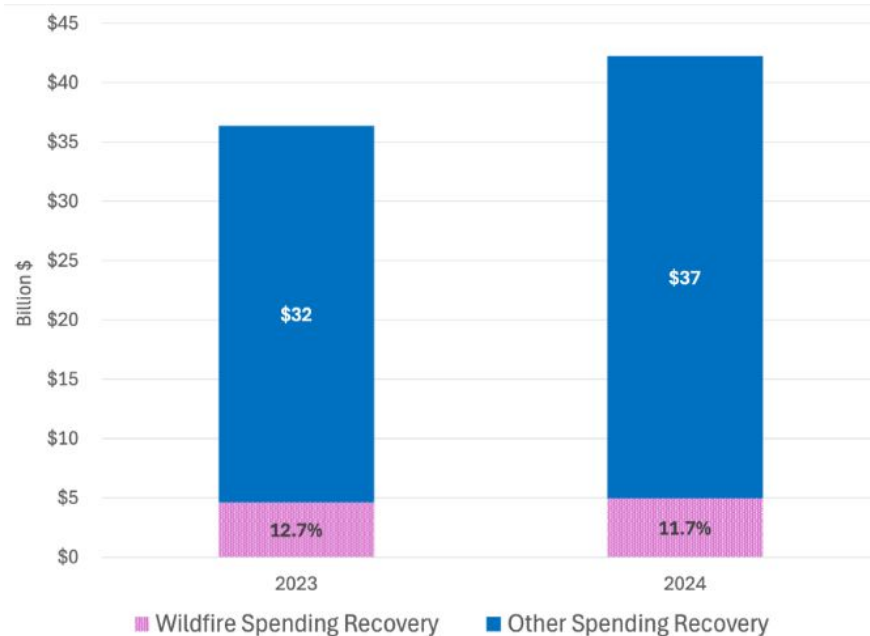


# It's not climate/clean energy policies...



- peak load causes grid investment
- CAISO peak load has been steady for the past twenty years as grid spending has increased dramatically
- yet Transmission & Distribution spending has risen 300%

## It's not wildfire mitigation...



- Wildfire spending is not the bulk of IOU spending.
- No Increase in wildfire spending (2023/2024)
- Transmission & Distribution spending increased by \$5 billion (2023/2024)
- Expensive (undergrounding) wildfire response?

# IOU Profiteering

- Why overspend?
- When utilities build infrastructure (e.g. transmission or distribution upgrades, wildfire mitigation), they finance these multibillion-dollar projects with **debt** and **shareholder equity**.
  - **Debt**: pass the *interest rate* charged by their lenders through *to customers*.
  - **Shareholder Equity**: charge customers a *rate of return* that is set by California regulators (8-10%)



## The “2-for-1” Deal

- The Regulatory Standard to set Rate of Return: Market-Based Cost of Capital

**Regulated Return to Shareholders  
(profit investors receive on their stock)**

=

**Rate Shareholders would obtain  
in a competitive market**

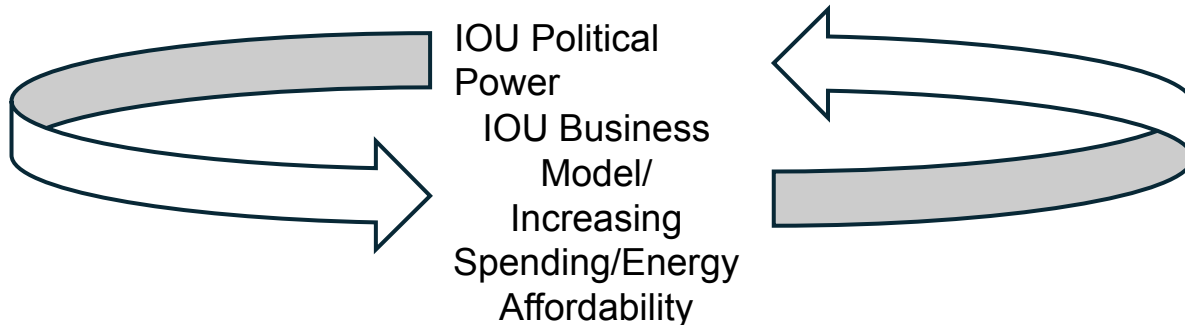
- But in California: utility stocks are worth **more than twice** what utilities have invested
- *Each dollar utilities invest increases their stock market value by \$2*
- The 2-for-1 deal encourages (“fiduciary duty”) utilities to spend as much as possible

## **Disconnections for non-payment vs. utility profits.**

- Despite flat demand and an affordability crisis, *IOU profits continue to soar.*
  - PG&E: 2024 record profits of \$2.47 billion
  - SCE: 2024 record profits of \$1.69 billion
  - Sempra Energy: 2024 posted \$2.82 billion in net income
  - 2024: *6 rate hikes.*
- Between 2022 and October 2024:
  - PG&E, SCE, and SDG&E: \$8.3 billion sent to shareholders.
  - Less than 1% could cover the estimated cost to prevent all ~500,000 of their shutoffs from that period.

# Lobbying, political campaigns, and promotional advertising

- Ratepayers *pay for certain IOU expenses* for:
  - Lobbying, political campaign contributions, and promotional advertising
  - Litigation regarding existing or proposed regulations
  - *Recent Examples:* PG&E TV ad for undergrounding; SoCalGas opposing decarbonization policies.
- Cyclical problem: exacerbates the affordability crisis.



# Takeaways

- Clear increases in utility spending and profits.
- Address affordability crisis:
  - Focus on root causes.
    - Utility spending and the conflict of interest between the utilities' drive for profit and consumers' need to control that spending.
  - Mitigate the impacts of the affordability crisis.
  - Innovation/community resources to avoid or decrease future spending.