

YES
on 4



Yes on 4: Critical Conservation & Climate Resilience

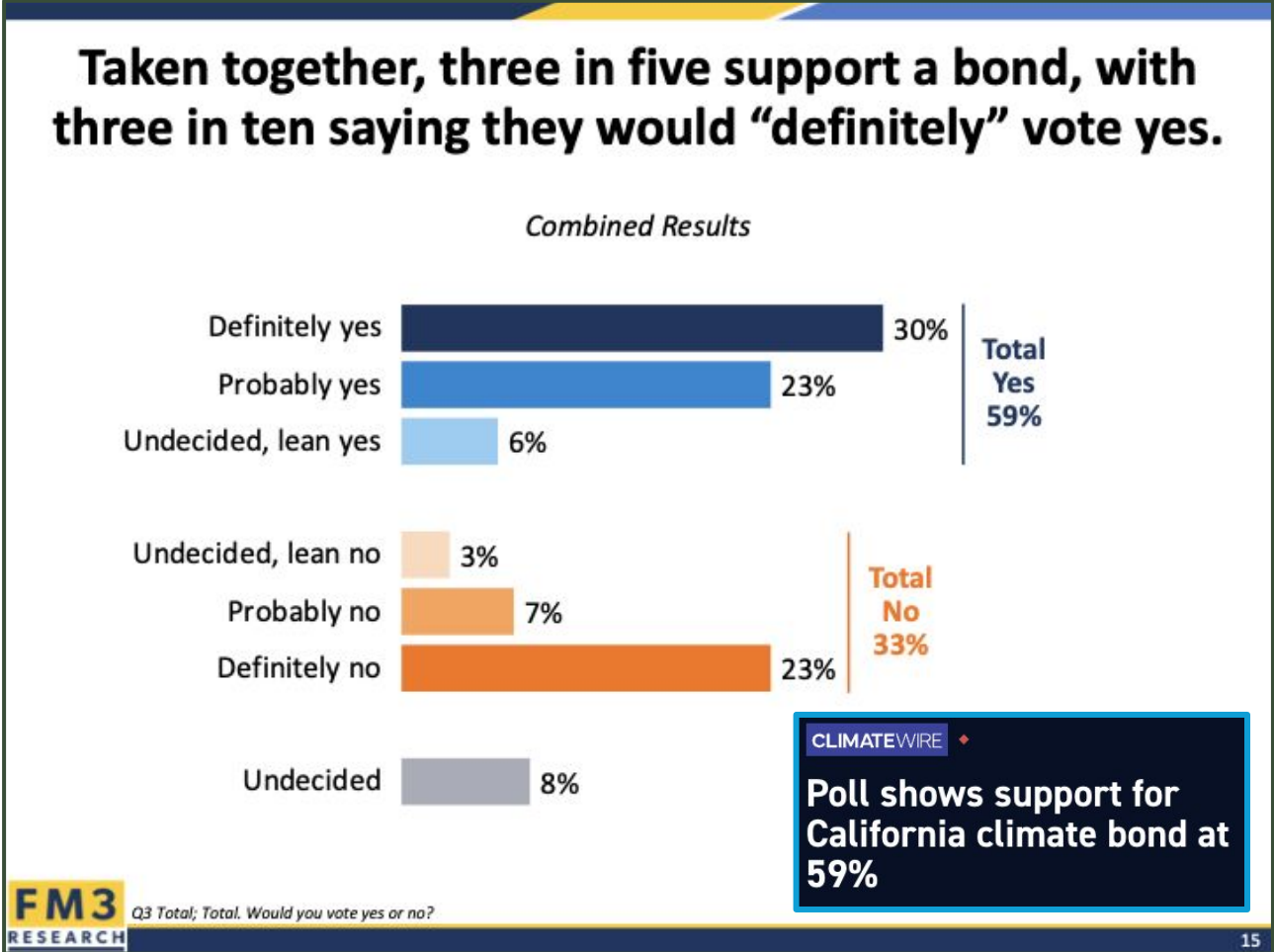
After a strong legislative campaign, the California Legislature placed the \$10 billion “Climate Bond” on the ballot for the November 2024 election.

The bond prioritizes prevention and proactive measures to safeguard communities and natural resources in the face of an uncertain climate future.



Public Polling Results

- Public polling shows support for the label at 59% Yes to 33% No.
- Public polling and other interest groups have found similar, if not higher, results.
- Despite ongoing economic uncertainty, polling indicates that voters remain strongly supportive of the bond's priorities.



Primary Allocations

01

\$3.8B FOR SAFE DRINKING WATER AND WATER RESILIENCE

To remove toxic pollutants, ensure safe drinking water, invest in water recycling and conservation, and improve dam and levee safety.

02

\$1.5B FOR WILDFIRE PREVENTION MEASURES

To prevent wildfires through forest management, reduce their damage when they do occur, and improve disaster response.

03

\$1.2B FOR PROTECTION OF NATURAL LANDS

To preserve wildlife habitats, implement nature-based solutions to climate change, and prevent extinctions.

04

\$1.2B TO PROTECT COASTAL HEALTH

To restore coastal areas and protect them from the effects of rising sea levels, including restoring wetlands to serve as buffers to rising sea levels, and improving ocean habitats and protect fish and other marine wildlife.

05

\$850M FOR CLEAN ENERGY INFRASTRUCTURE

To further our transition to clean, pollution-free energy, including wind energy, and battery storage capacity

06

\$700M TO CREATE PARKS & OUTDOOR ACCESS

To enhance green spaces by planting trees to provide shade, habitat, and public access, supporting park creation and restoration to combat urban heat and flooding, and improve kids' health and safety.

07

\$450M FOR EXTREME HEAT PROTECTION

To prepares communities for extreme heat, with investments to plant more trees for shade, creating more green space, and building community cooling centers.

08

\$300 MILLION FOR AGRICULTURE

To help small and medium farms conserve water and improve soil health.

Yes on 4 Messaging

Prevent wildfires. Provide safe drinking water. Protect California.

California is facing devastating wildfires, vulnerable drinking water supplies, extreme summer heat, and other major threats from a changing climate. Proposition 4 makes urgent investments in proven solutions to protect our communities, health, and economy. It addresses threats to our iconic landscapes, coast, and wildlife before the damage becomes too costly and unmanageable. Prop 4 tackles our most urgent needs today, helping us protect California and what makes our state so special.



Yes on 4
Messaging

Preventing devastating wildfires and smoke.

YES on 4

Yes on 4
Messaging

Protecting the water we drink.

YES on 4

Yes on 4
Messaging

**Taking action to
prevent future
disasters.**

YES on 4

A close-up photograph of a woman on the left and a young girl on the right. The woman is smiling and pouring water from a clear glass into the girl's mouth. The girl is looking down at the water. The background is a soft-focus outdoor setting with greenery. The text is overlaid on the left side of the image.

Yes on 4
Messaging

**Ensuring all
Californians
have access to
clean water,
resilient
communities.**

YES on 4

Endorsements:

Prop 4 is endorsed by a broad coalition of public safety leaders, wildfire prevention specialists, clean water experts, small businesses, labor, and many more.

- American Clean Power – California
- Associated General Contractors of California
- Bay Area Council
- CAL FIRE Firefighters
- California Association of Local Conservation Corps
- California Council of Land Trusts
- California Democratic Party
- California Federation of Labor Unions
- California Federation of Teachers
- California State Park Rangers Association
- California State Parks Foundation
- California Professional Firefighters
- California Teachers Association
- California Water Association
- City of Long Beach
- Clean Water Action
- Coalition for Clean Air
- Karen Bass, Mayor of Los Angeles
- League of California Cities
- League of Women Voters of California
- National Wildlife Federation
- Peace Officers Research Association of California
- Resources Legacy Fund
- San Diego County Water Authority
- Save the Redwoods League
- Silicon Valley Leadership Group
- The Nature Conservancy
- Trust for Public Land