

# THE LISTENING PROJECT

**A Community-Driven  
Project of the Richmond Progressive Alliance**



# COMING TO THIS WORK

- 3rd generation Richmond resident
- Frontline impacted community member
- Tia to the next generation
- Community College Professor
- Climate & Social Justice Activist
- Organizer for the Richmond Progressive Alliance
  - Listening Project
- New Organizing and Training Director
  - Safe Return Project



## OUR WORK

The Richmond Progressive Alliance goal is to take political decision-making back from corporations and put power in the hands of the people. The RPA mobilizes people in support of progressive policies and candidates.

The goal of the Listening Project is to better **understand and listen to the concerns and needs of Richmond communities** that have historically suffered the greatest harm from generations of fossil fuel operations in our City.



# The Listening Project A Project of the RPA

## OUR TEAM





# The Listening Project

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## OUR PROCESS

### LISTEN

To **UNDERSTAND** the  
needs of the *MOST*  
harmed by fossil fuel  
operations

### EDUCATE

To **DISPEL** myths  
created by Chevron's  
rhetoric that is  
embedded in our city

### ENGAGE

To **BUILD** relational  
power and a  
community-driven  
campaign

### ACTIVATE

To **MOBILIZE** the  
community with a  
campaign towards a  
just transition

# The Listening Project

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### OUR PROCESS

#### SURVEYS

Over 400 Richmond residents took a climate crisis survey translated into 3 languages



#### INTERVIEWS

35 of our residents signed up to share their stories and thoughts about the climate crisis



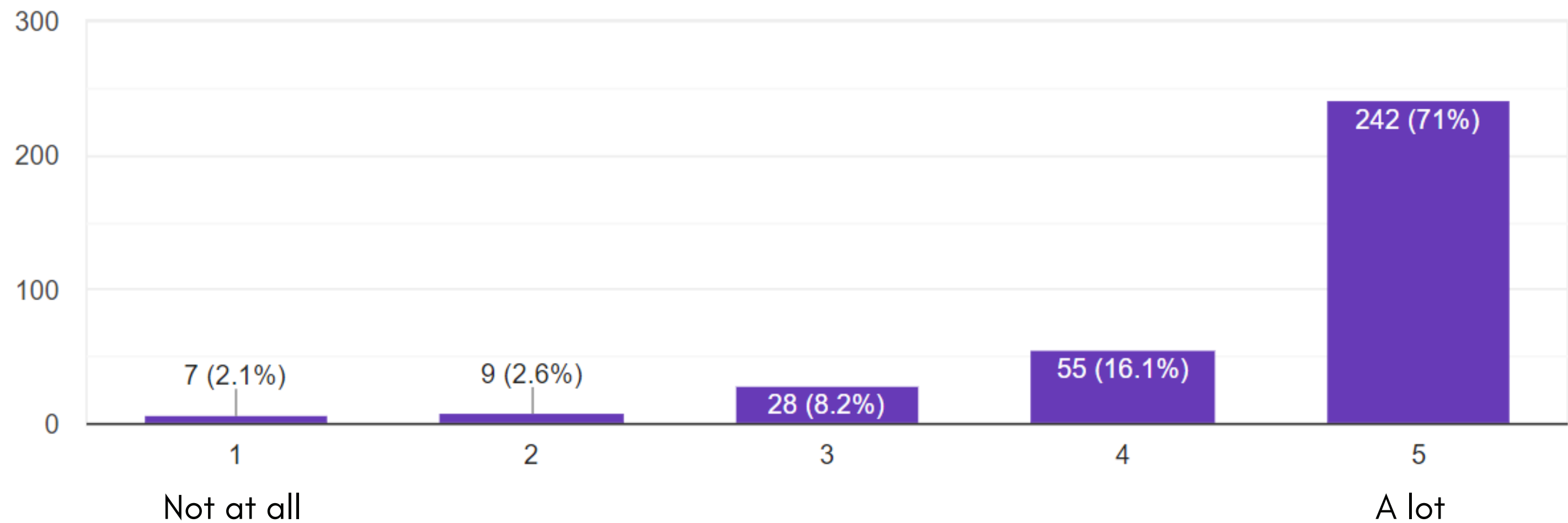
#### PODCAST

10 episode podcast that embedded our communities' voices for oral history documentation and cultural preservation

# OUR SURVEY RESULTS

How much does the climate crisis affect people in Richmond?

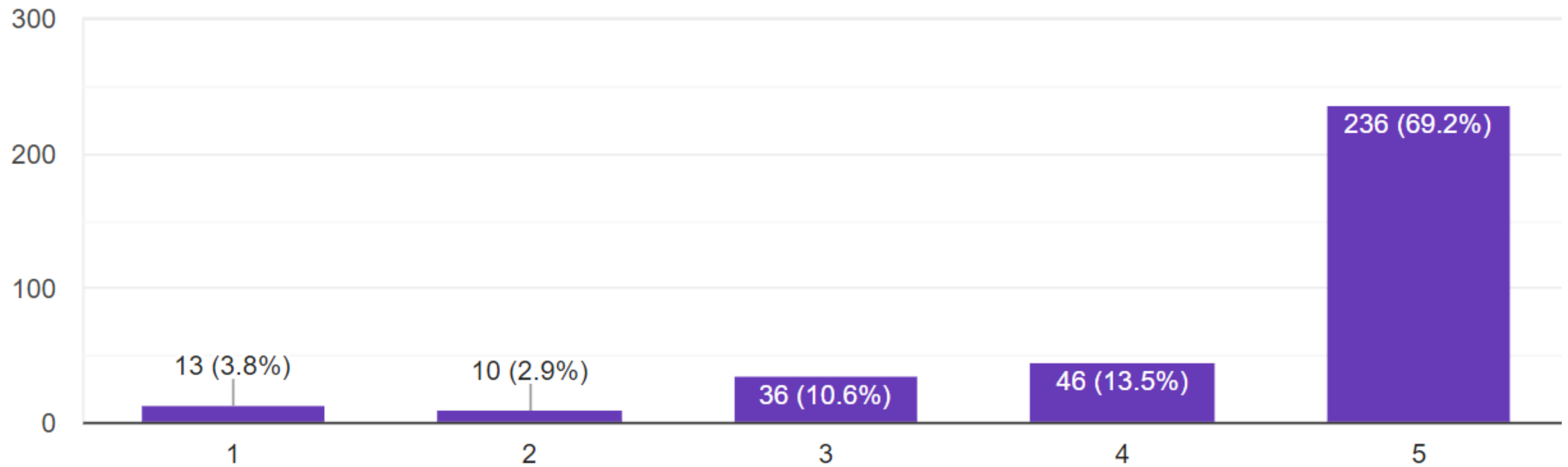
341 responses



# OUR SURVEY RESULTS

The Chevron refinery plays a large role in the climate crisis in Richmond.

341 responses

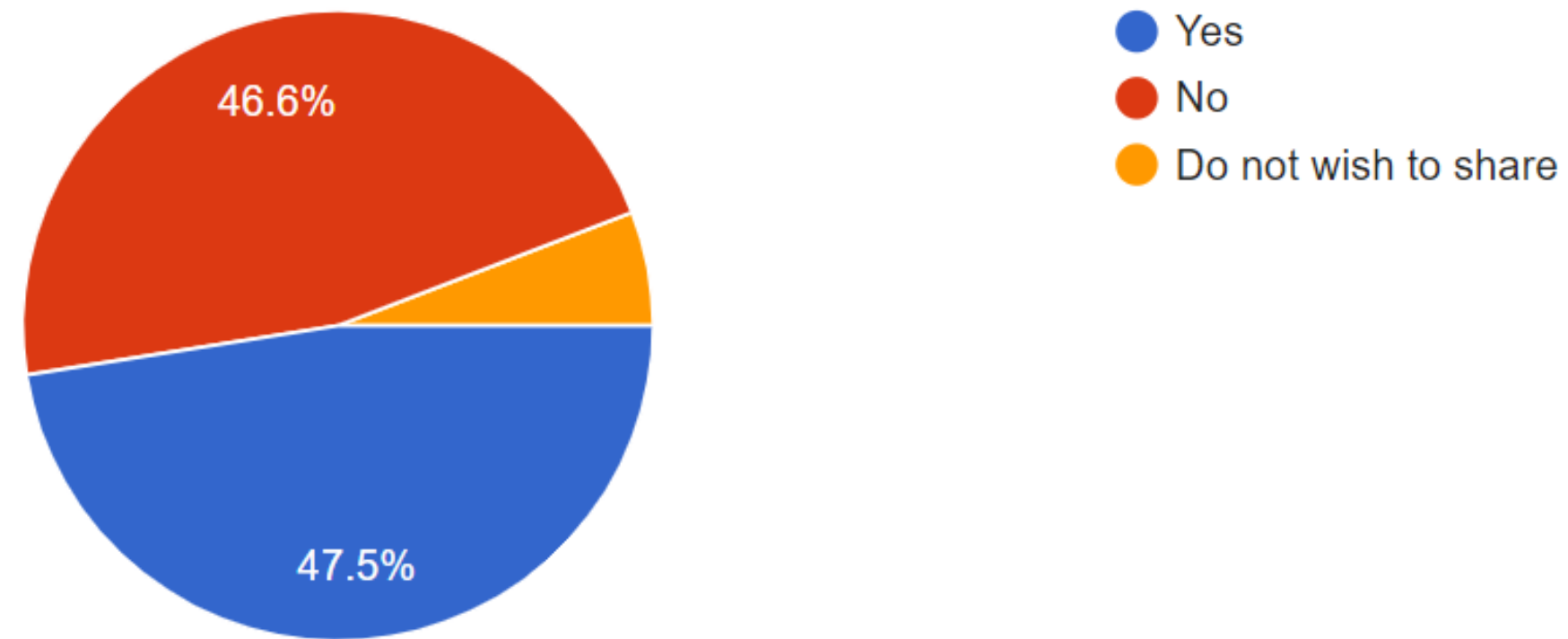




# OUR SURVEY RESULTS

Do you or your family within Richmond suffer from any chronic respiratory health conditions? (Example: Asthma, lung cancer)

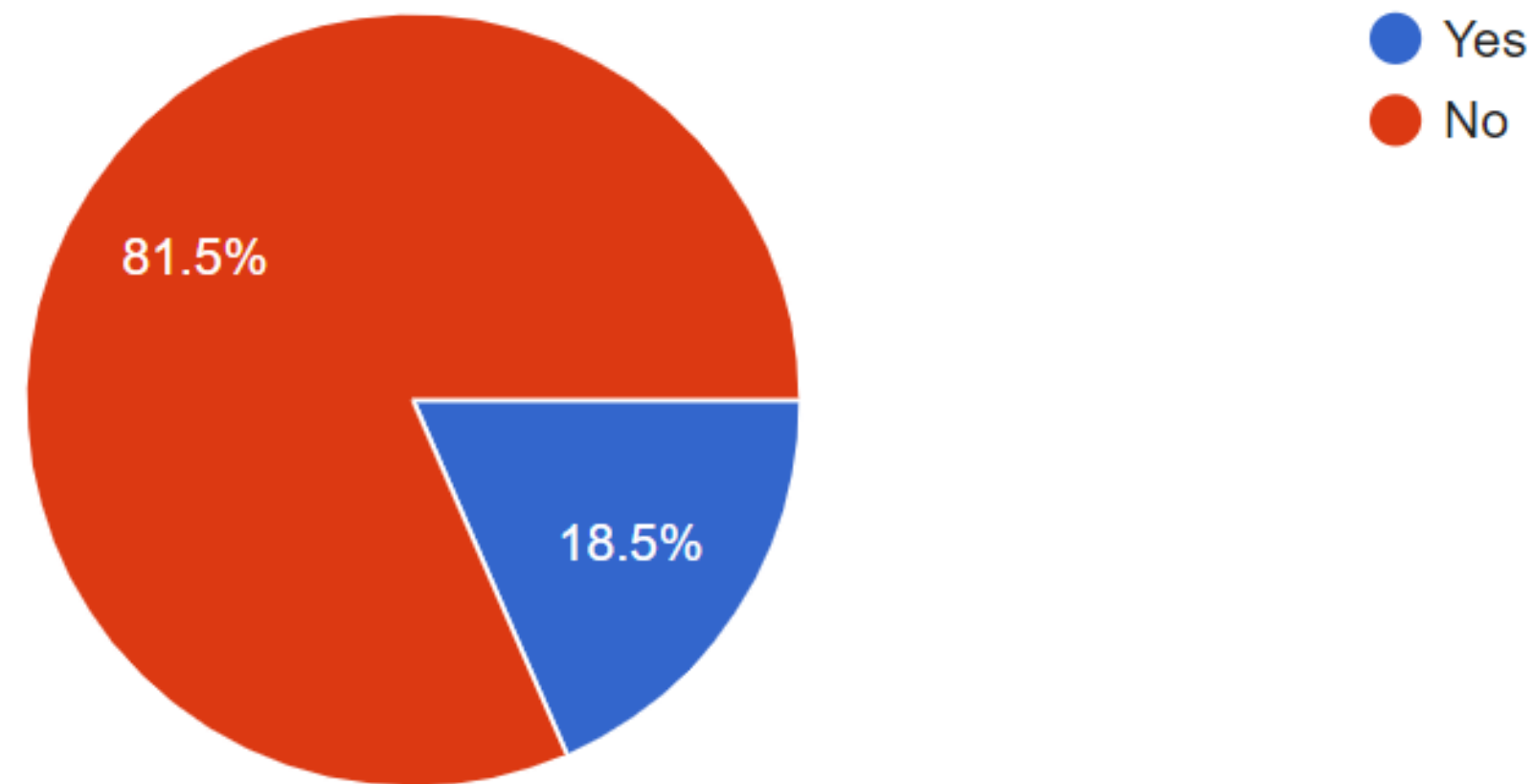
341 responses



# OUR SURVEY RESULTS

Do you, or someone you know, work for the Chevron refinery?

341 responses



# PODCAST

## OUR STORIES. OUR VOICES.

- Episode 1: Lay of the Land
- Episode 2: At Our Expense
- Episode 3: Chevron en la Comunidad
- Episode 4: Silent Killer
- Episode 5: Asthma Club
- Episode 6: Polluting Politics
- Episode 7: Buying Us Out
- Episode 8: Union Proud
- Episode 9: We Deserve Nothing Less
- Episode 10: Imagine



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### OUR VOICES.

 Dr. Milstein Excerpt

 Share



Watch on

 YouTube

 Lizbeth excerpt

 Share



Lizbeth, Richmond Youth Organizer

Watch on

 YouTube



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## OUR IMPACT





# The Listening Project

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### EDUCATION

Partnership with  
Othering + Belonging  
Institute at UCB, we  
launched a series of  
reports to educate  
our community



# The Listening Project

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### **ENGAGEMENT**

Create an open door  
for the most harmed  
residents to engage  
in a Just Transition  
Campaign

### **AB 617- CERP**

Community Emissions  
Reduction Plan  
Fuel Refining,  
Storage, and  
Distribution

### **CERF**

Community Economic  
Resilience Fund  
Transformation from  
the Block to the  
Region

# THANK YOU!

**Website:**

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