Energy Efficiency and Community Choice Energy: Opportunities for Fresno

The Climate Center and FresnoEOC

July 9, 2020
Presenters

Energy Efficiency and Community Choice Energy: Opportunities for Fresno
Housekeeping

• This webinar is being recorded
• Everyone is in listen-only mode – enter questions in your control panel (chat or Q&A) at any time
• Q&A will be in the last 10-15 minutes
• Media opportunity begins immediately after webinar
Thank you...
Councilmember Luis Chavez

Luis Chavez, Fresno City Council
Go to Presenter Slides
(FresnoEOC)
What is Community Choice Energy?

• A local not-for-profit program that buys and can generate electricity for businesses and residents
• Enabled by state law in 2002
• Partners with investor-owned utilities like PG&E to deliver services
• The default service in its service territory – opt-out
What is Community Choice Energy?

source

CCA
buying and building electricity supply

delivery

UTILITY
delivering energy, maintaining lines, billing customers

customer

YOU
benefitting from affordable rates, local control, cleaner energy
Over half the state’s population has or is developing Community Choice Energy.

Our interactive map is at cleanpowerexchange.org
What are some benefits of Community Choice Energy?

- Programs that respond to community needs
- Competitive, more stable rates
- Local control & transparency
- Local economic benefits & job creation
- Potential for improved air quality
- Enhanced public participation – energy democracy
- Innovation platform
~$300 Million

Rough estimate of the amount that leaves the Fresno County economy every year, and that would be re-directed to local control with a Community Choice agency
CCA Action in the Valley

• Fresno/Fresno County
• Clovis, Sanger, Parlier, Kerman, Huron, Firebaugh, San Joaquin
• Stockton/San Joaquin County
• Tracy (San Joaquin County)
• Los Banos (Merced County)
Go to Presenter Slides
(MBCP)
Your Questions Please!
What can you do?

• Help us educate the community about Community Choice Energy
• Help us encourage elected leaders to evaluate Community Choice
• Sign on to the Friends of Community Choice Energy – Central Valley
Friends of Community Choice Statement

“We agree that the San Joaquin Valley has a wealth of diverse clean energy resources and the human resources needed to put clean energy to work for Valley residents and businesses.

We call for an evaluation of the potential challenges and benefits of establishing Community Choice Energy in our community.”
Climate Safe California

“Establishing a CCA is one of many solutions for California to reduce greenhouse gas emissions significantly and become carbon-negative by 2030, as outlined in the Climate Center’s Climate-Safe California campaign.”

theclimatelcenter.org/climatesafecalifornia
Endorse Climate-Safe California Campaign

Rapid Decarbonization for a Climate-Safe Future
Learn more >>

Photo credit: Amaury Laporte
Dates & Reminders

• This webinar recording will be posted at: cleanpowerexchange.org/webinars/
• July 17, 11am – Climate Justice Town Hall theclimatecenter.org/07-17-2020-climate-friday-virtual-town-hall/
• August 5, 9am – Community Energy Resilience Summit and Community Energy Resilience Webinars theclimatecenter.org/cer-summit-2020/
Thank you!

Destiny Rodriguez  
Community Relations  
559.541.0954  
destiny@theclimatecenter.org

Woody Hastings  
Energy Program Manager  
707-525-1665 ext. 117  
woody@theclimatecenter.org