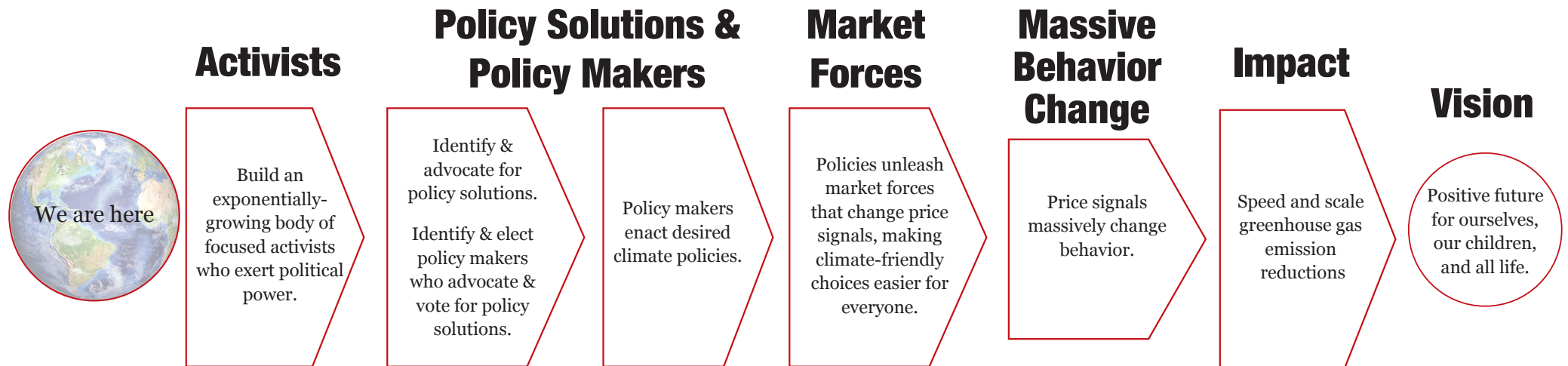


Climate solutions at speed and scale

Addressing climate change requires solutions on a massive scale and at an unprecedented rate that we can hardly imagine, much less implement. How are we to succeed? The Center for Climate Protection's strategy provides a roadmap for climate solutions at speed and scale. We know other partners organizations are employing similar methods and we look forward to all rowing in the same direction. This monumental effort will succeed if activists are strategic, exert political pressure, and move policy makers to implement solutions that unleash market forces that lead to massive behavior change.



The Center's success with spreading Community Choice Energy throughout California (see maps on the reverse side) demonstrates that this strategy works. We can use this approach to bring sweeping changes where they are most needed and they can happen quickly.

We can do the same with clean cars – BIG & FAST

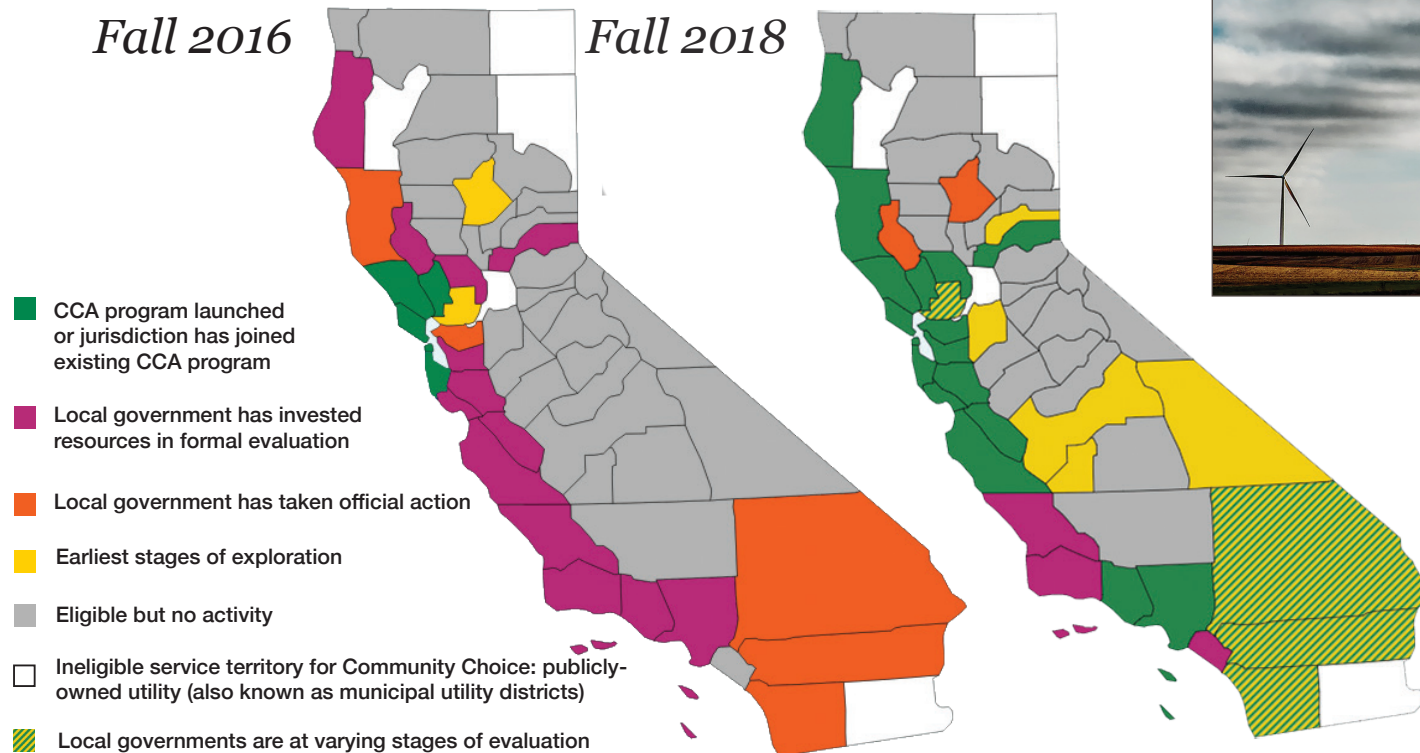
AB 40 could be game changing for California and the climate. AB 40 requires the California Air Resources Board to develop a comprehensive strategy to achieve complete electrification of the transportation sector in 22 years, by 2040. Setting a date makes a clear statement that fossil fuels are on the way out, and answers the call for decisive climate action. In contrast to incentives that subsidize clean cars, a clear date leads to a clear solution: No new gas or diesel cars will be sold after a set date.

(Printed on cane sugar paper)

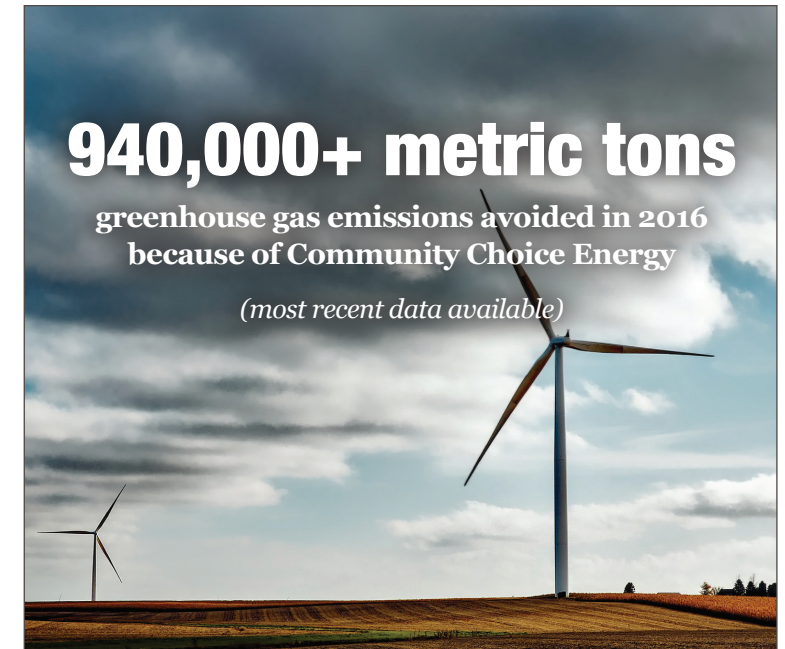


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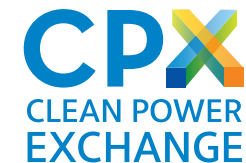
Community Choice Energy's success shows that our strategy works



Source: www.cleanpowerexchange.org



www.cleanpowerexchange.org



*A program of the Center
for Climate Protection*



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