

## Promotional Partnership Program



THE BUSINESS OF  
LOCAL ENERGY  
SYMPOSIUM

Thank you for your interest in serving as a promotional partner for the **Business of Local Energy Symposium** for local policymakers and business and community leaders on May 5, 2017 at the Hyatt Regency Hotel in Long Beach. The Symposium is being organized by the Center for Climate Protection in partnership with the Local Government Commission and the Local Government Sustainable Energy Coalition.

**Promotional Partner Benefits:** The event organizers will provide our promotional partners with visibility at the event and access to an innovative and inspirational program on optimizing Community Choice Energy by providing more clean energy, at competitive prices while building the local economy and resilience.



Promotional partners will receive the following benefits:

- Unique discount code (10% off) on conference registration for members of your network.
- 1 complimentary registration for every 10 referred paying participants.
- Your organization's name on the Symposium website, recognized as a promotional partner.
- Your organization's name displayed on-site, recognized as a promotional partner.

**Promotional Activities:** Promotional Partners play a vital role in the overall success of our event by providing important visibility among innovative business, government, and community leaders from throughout California. Specifically, we ask that promotional partners:

- Send at least two email blasts about the Symposium to your contacts. Example language, including the special discount registration code, will be provided.
- List the event (including the special discount code) in the events section of your website.
- Conduct at least 5 social media outreach efforts via Facebook, Twitter or LinkedIn, using the hashtag #localenergyfuture.

For more information about the event and our partnership opportunities, please contact: **Barry Vesser** ([bvesser@climateprotection.org](mailto:bvesser@climateprotection.org) / 707-525-1665 ext. 113) or **Margaret Bruce** ([mbruce@lgc.org](mailto:mbruce@lgc.org) / 408-605-2761).



Local  
Government  
**SUSTAINABLE ENERGY**  
Coalition



**Local Government Commission**  
*Leaders for Livable Communities*

