

Our mission

To inspire, align, and mobilize action in response to the climate crisis. We work with business, government, youth and the broader community to advance practical, science-based solutions for significant greenhouse gas emission reductions.

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For

Immediate Release ***

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High School Students Reduce Greenhouse Gas Emissions

Project at (name) High School Combines Education and Action to reduce their carbon footprint

Santa Rosa — (name) High School students have completed a greenhouse gas reduction program known as ECO₂school. The (name) Green Club sought to get students to take a look at the greenhouse gas emissions created by their school commute, then supported students in taking positive action to reduce the carbon footprint by traveling to school in more environmentally friendly ways — walking, biking or carpooling. Student leaders (name) and (name) took charge to educate and empower other students in taking action to preserve the world we live in.

Quote from student leader "I am so proud to have been a part of this movement on campus because I believe that a club's main responsibility should be bettering its school," said (**student leader name**). "ECO₂school inspired a change for the better."

As a result of the campaign, (name) High School students took **X** green trips to and from school. They had a reduction of **X** vehicle miles traveled, resulting in **X** pounds of greenhouse gas emission reductions.

Top student efforts included the following.

- Student name was the top participant at the school, traveling over X green miles over the course of the two week challenge and reducing his emissions by X pounds.
- **Student name** was another student who took the challenge to heart. She did not just change her habits going to and from school but logged **X** green trips over the two week period.



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(**Teacher name's**) (subject) class had the greatest participation with a total greenhouse gas reduction of **X** pounds.

• Student name was the big winner of the grand prize. S/He traveled a total of X green miles and saved X pounds of carbon dioxide (CO₂) from being emitted into the atmosphere. S/He won a Trek 850 donated by Trek Bicycles in Santa Rosa.

The campaign was not just prizes and fun. The Green Club also set and achieved a goal to educate their fellow students about climate change. Along with the ASB class they sponsored an all school assembly on climate change. The Center for Climate Protection came in with their fleet of specialty bikes, and students had the opportunity to use pedal power to make healthy smoothies and learn how much energy it takes to light up a light bulb. ASB sponsored a lunchtime slow race rally to bring awareness to the skill and fun of riding a bike.

About ECO2school

ECO₂school is the youth leadership program for the Center for Climate Protection . The program develops student leadership and encourages positive action in response to the climate crisis. This award-winning program was piloted at Montgomery and is expanding into high schools across Sonoma County for the **year** school year. What makes this program unique is that ECO₂school makes the connection between global issues and individual behavior and works with classes, clubs and student leaders to develop a comprehensive climate change education program that focuses on student leadership and empowerment.