



Dear **(Business Owner Name)**,

Please help (school name) students drive less and save more!

We, the students in the **(Club or class name)** at **(School Name)** High School, are working with the Center for Climate Protection ECO₂school program to educate our peers on climate change and encourage them take positive action by getting out of their cars to bike, walk, skate, or carpool to school. Incentives are critical to our campaign; they support higher participation and higher quality outcomes. We need your support to provide incentives for participation.

Transportation is the fastest growing source of greenhouse gas emissions. Transportation accounted for 65% of Sonoma County's total greenhouse gas emissions in 2014, while nation-wide it only makes up 27%. In the ECO₂school program, students can track the number of trips they walk, bike, carpool, or take public transportation to and from school for two weeks. In years past, students countywide were able to reduce emissions by 10 tons of CO₂ per week. We want to match or meet that goal this year. Participating students' names will be entered into raffles and with your support could receive additional prizes.

Making a donation will familiarize the **(X number)** of students at **(School Name)** with your business. Being a part of this important effort by offering a free or discounted product or service such as % off coupons, gift cards, buy one get one free coupons or green prizes like reusable water bottles is helpful to us and great advertising for your business. Your business name and your gift will be used as part of our promotion to students and recognized in **(the following ways)**.

If you have questions or comments please contact:

Name of student leader and contact information

Name of teacher advisor and contact information

Amy Jolly, ECO₂school Program Manager: 525-1665x 119

eco2school@climateprotection.org

Thank you for your time and consideration. A **(Club or class name)** team member will contact you in **(X)**.

Warmly,

Signature

Printed Name

Club or class name, (School Name High School