

THANK YOU

for joining us. We're thrilled to welcome you to our new home and to celebrate our recent successes. We are the heroes in this story that we're collectively writing: "[How Sonoma County Inspired the World to Beat Climate Change](#)." Let's write the future, starting today, June 25, 2015.

We have reasons to celebrate, reasons to be hopeful, and reasons to work harder. That's why we're here today, and what we're working for tomorrow.

REASONS TO CELEBRATE

A Successful First Year of Sonoma Clean Power: Sonoma Clean Power celebrates its first year of building a cleaner energy future. We are proud to have helped incubate this replicable model of Community Choice Energy, the second in California. Cheers to year one, and many more cost-saving, emissions-reducing anniversaries to come!

Businesses Coming Together for a Clean Energy Future: We successfully launched the Business for Clean Energy Symposium last October in Petaluma and are planning the 2nd annual Symposium in Silicon Valley this November. Furthermore, 60+ Sonoma County members of Business for Clean Energy meet year-round to exchange ideas and implement sustainable business practices.

Empowering Tomorrow's Leaders: ECO2school worked in 13 schools, with 7,507 students participating in programs to take action in the fight against climate change. Not only do these kids reduce their own carbon footprint, but they inspire their peers and family! Cheers to these leaders who make climate action look too cool to ignore!

REASONS TO BE HOPEFUL

Community Choice Energy is exploding! In 2014, about 12 California communities were exploring Community Choice. This year, it's more than 70. The Center for Climate Protection is helping spread Sonoma County's success.

Solar Sonoma County: To accelerate the shift from fossil fuels to solar and other renewables, the Center for Climate Protection and Solar Sonoma County have merged. Stay tuned for upcoming developments.

Electric vehicles (EVs) are the future and we're helping to speed up adoption: advocating for affordable options and abundant, accessible charging stations.

And YOU are the biggest reason to be hopeful! Your committed response to the urgency of the climate crisis is what makes big change happen. Together, we create the future for our children and all life.

center for
climate
protection

Milestones:

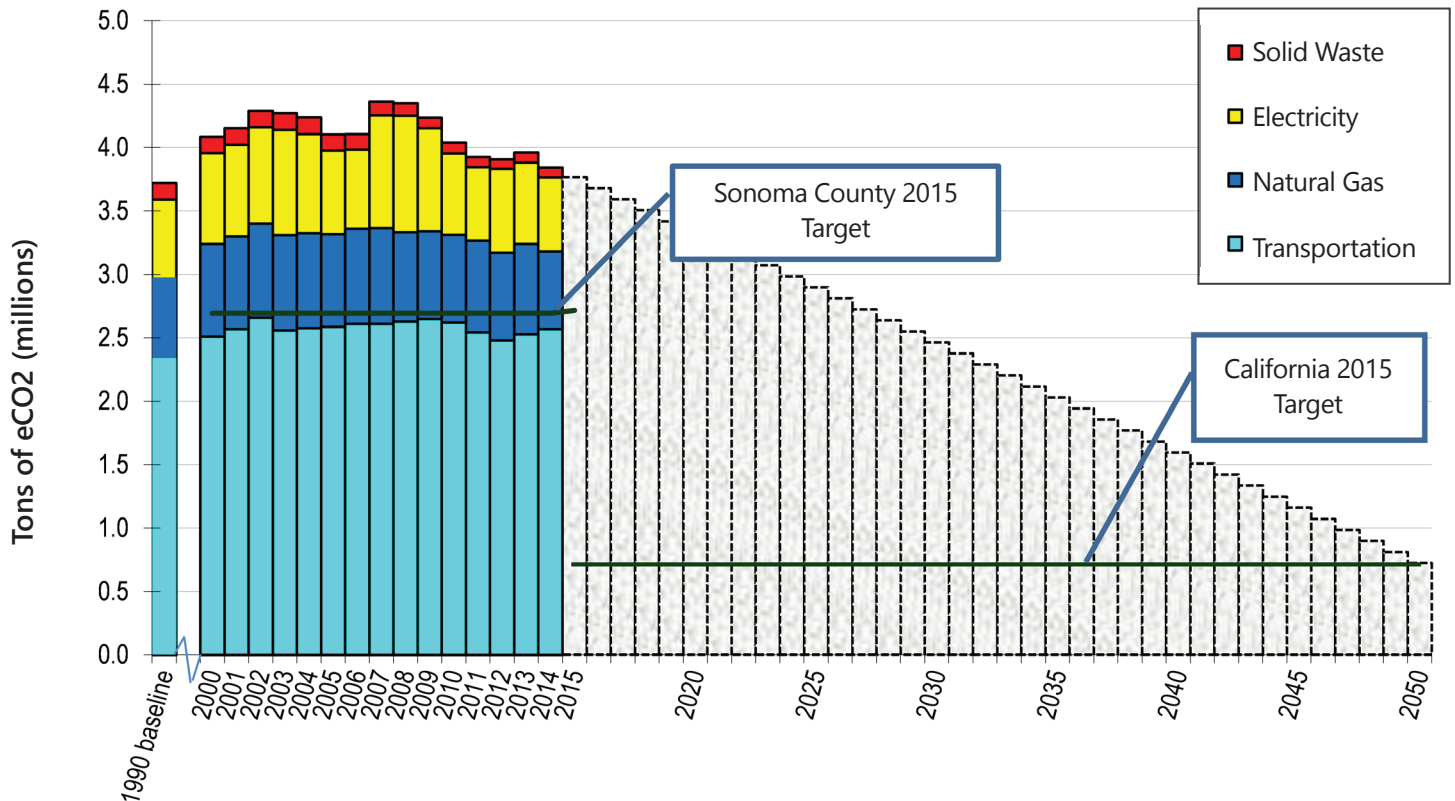
- » 2001: Climate Protection Campaign founded
- » 2002: National precedent: Sonoma County and nine cities officially pledged to climate protection
- » 2003: National precedent: Sonoma County and nine cities complete emission inventories
- » 2005: National precedent: Sonoma County and nine cities set goal to cut greenhouse gas by 25%
- » 2008: Community Climate Action Plan issued
- » 2009: Sonoma County Energy Independence Program and Regional Climate Protection Agency began
- » 2010: Windsor Efficiency Pays program began
- » 2011: Sonoma Clean Power exploration began by Sonoma County Water Agency
- » 2013: Santa Rosa, Sonoma, Windsor, Cotati and Sebastopol cities join Sonoma Clean Power; North Bay Business Journal named Sonoma Clean Power year's top story
- » 2014: Sonoma Clean Power began serving customers; Cloverdale, Rohnert Park, and Petaluma join Sonoma Clean Power
- » 2014: The Obama Administration recognized Sonoma County as one of 16 national Climate Action Champions for decisive action to cut carbon pollution and build resilience.

REASONS TO WORK HARDER

Sonoma County produced about 3.9 million tons of greenhouse gas (GHG) emissions in 2014. This signifies a small drop from 2013, a result of decreasing usage of both electricity and natural gas and lower emission intensity due to increased supply from renewable sources (Sonoma Clean Power and PG&E).

We have much to celebrate, but we have a long way to go to reach our ambitious near-term goal, as well as our 2050 statewide goal. Let's push harder to increase the momentum of these downward trends in GHG emissions.

Sonoma County Total Greenhouse Gas (GHG) Emissions 2014



WORKING TOGETHER FOR THE FUTURE

We are building momentum for the response to climate change, but now is no time to rest on our merits. **What can you do?**

Spread the word: Inform others about what's at stake, and advocate for emissions-reducing changes. Join our Facebook page and spread the word there.

Donate to the Center for Climate Protection. See our website for details.

Join Business for Clean Energy: This group of business leaders meets quarterly to collaborate and share ideas on how to make the transition to a clean energy economy.

Become a Climate Sustainer: Commit a monthly donation to the incubation and expansion of model programs that significantly reduce greenhouse gas emissions both locally and beyond.

Volunteer: Contribute your time and skills to help us build a climate secure future.