



# THE BUSINESS OF LOCAL ENERGY SYMPOSIUM

## Promotional Partner

**Price:** Before 5:00 PM, October 10, 2014    \$300 Business, \$200 Nonprofit  
After 5:00 PM, October 10, 2014    \$400 Business, \$300 Nonprofit

### Benefits:

- 2 tickets to all conference sessions and luncheon (\$150 value)
- One 6-foot table with 2 chairs and electrical access in the Clean Tech Marketplace
- Recognition as Partner in conference outreach, website and paper program

### Outreach Requirements:

- Your organization must promote the Symposium as a prominent profile or feature (not just a calendar listing) in at least two email announcements sent to your general email list as well as on your website homepage or in your print newsletter according to the following schedule:
  - One email sent by September 16, 2014.
  - One email sent at least 10 days after first email and before Sept. 30, 2014.
  - One additional promotional method (please select):
    - \_\_\_\_\_ In our print newsletter (received in mailboxes by 9/19/14)
    - \_\_\_\_\_ On our website homepage (posted by 9/19/14)
- If you don't have time to develop your own email announcement, you may simply forward our most recent email announcement to your list as long as you include a brief introduction stating you are a promotional partner.
- How many people are on your mailing list? \_\_\_\_\_

## Exhibitor Booth

**Space is limited, reserve by October 17**

The Business of Local Energy Symposium will feature a Clean Tech Marketplace for exhibitors wishing to promote and display products, services, and tools that support renewable energy procurement or development, energy efficiency, and greenhouse gas emissions reduction.

**Price:** Before October 10, 2014    \$150 Business, \$100 Nonprofit  
After October 10, 2014    \$175 Business, \$150 Nonprofit

**Benefits:**

- One 6-foot table with 2 chairs and electrical access in the Clean Tech Marketplace
- One ticket to all conference sessions and luncheon (\$75 value)
- Recognition in paper program as conference exhibitor

**Requirements**

- Exhibits must be staffed by representatives from your organization during Showcase times.

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If you would like to join the symposium as a Partner or Exhibitor, please fill out the application below.

**Yes, please include us as a Partner or Exhibitor  
for the Business of Local Energy Symposium**

Organization \_\_\_\_\_

Contact  
Person \_\_\_\_\_ Phone \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Please check one:

\_\_\_\_\_ Partner – Standard @ \$400

\_\_\_\_\_ Partner- Standard - Early Bird @ \$300 (by 10/10/14)

\_\_\_\_\_ Partner - Nonprofit @ \$300

\_\_\_\_\_ Partner- Nonprofit - Early Bird @ \$200 (by 10/10/14)

\_\_\_\_\_ Exhibitor- Standard @ \$175

\_\_\_\_\_ Exhibitor - Standard - Early Bird @ \$150 (by 10/10/14)

\_\_\_\_\_ Exhibitor- Nonprofit @ \$150

\_\_\_\_\_ Exhibitor- Nonprofit - Early Bird @ \$100 (by 10/10/14)

\_\_\_\_\_ Our check for \$ \_\_\_\_\_ is enclosed, payable to “Climate Protection Campaign.”  
Please mail with completed form to: P.O. Box 3785, Santa Rosa, CA 95402.

**For more information contact [amieglass@climateprotection.org](mailto:amieglass@climateprotection.org) or Climate Protection Campaign at (707) 525-1665.**