



# THE BUSINESS OF LOCAL ENERGY SYMPOSIUM

## Draft Agenda

- 8:00 - 9:00 am      Registration
- 9:00 - 9:10          Introduction: Ann Hancock
- 9:10 - 9:40          “The Power of Local Power – what is community choice and what will it do for us?”
- Geof Syphers  
CEO, Sonoma Clean Power
- 9:40 - 10:30        Keynote “An economic answer to the climate change conundrum: how local energy will revolutionize the grid”
- Jigar Shah  
Clean Energy Entrepreneur, Author of "Creating Climate Wealth",  
Founder of SunEdison, first CEO of Carbon War Room
- 10:30 - 10:45      Break
- 10:45 - 12:00      Breakout Panels
- 1) Smart Grid and renewables integration  
Moderator: Greg Thomson, Clean Coalition  
John Berdner              Suna Taymaz  
Enphase Energy              PG&E
- 2) Energy storage: maximizing distributed generation’s potential  
Moderator: Mark Higgins, California Energy Storage Alliance  
Ted Merendino      Charlotte MacAusland              Stephen Kelly  
Tesla                      DC Systems                      Green Charge Network
- 3) How does community choice energy change the game?  
Moderator: Amy Rider, Sonoma Clean Power  
Jamie Tuckey              Rob Kelly                      Drake Welch

MCE Clean Energy      SolarCity                      Noble Americas Energy Solutions

4) Scaling electric vehicle adoption

Moderator: Mike Harrigan, Bay Area Climate Collaborative

Richard Lowenthal      John Kalb                      David Worthington

ChargePoint                      EV Charging Pros              Sonoma County Fleet Manager

5) Making demand response and energy efficiency more effective

Moderator: Chris Cone, Efficiency First California

Martha Amram                      Randy Palombi

WattzOn                      Constellation

12:00 - 12:25 Lunch

12:25 - 1:15                      Keynote: Sunrise from the West: The Growth of Renewable Energy in California

David Hochschild

Commissioner, California Energy Commission

Shawn Marshall,

Executive Director, LEAN Energy US

1:15 - 2:25 Breakout Discussion Groups

- 1) What would it take to pilot a microgrid project in Sonoma County?
- 2) Community choice energy – critical issues, state policy and next steps for accelerated adoption
- 3) Commercial and residential solar installations – current programs and visioning the future
- 4) Electrical vehicles – how do we make it easier to own one?

2:25 - 2:45 Break

2:45 - 3:45 Breakout Panels

1) Microgrids and systems integration

Moderator: David Erickson, California Public Utilities Commission

Faramarz Maghsoodlou                      Michael Stadler

Cisco                      Lawrence Berkeley National Lab

2) Equity: including everyone in the energy revolution

Moderator: Collin Miller, Bay Localize and Local Clean Energy Alliance

Mark Toney                      Strela Cervas                      Brooke Anderson

TURN                      CEJA                      Movement Generation

3) Building performance & information management

Moderator: Jeff Byron, Band of Angels and Co-Chair, Cleantech Open National

David Maino

Harry Hobbes

ChargePoint

InterContinental Hotels

4) Financing Innovations

Moderator: Bill Peterson, New Resource Bank

Mark Perutz

Liz Yager

Double Bottom Line

SCEIP

3:45 - 4:25                      Future of Local Energy Game Changers Interview

4:25 - 4:30                      Closing Remarks

4:30 - 6:00 pm                  Happy Hour