



SRJC internship: community-building, outreach and marketing

Internship description

The Climate Protection Campaign, a Santa Rosa-based non-profit in partnership with the Metropolitan Transportation Commission (MTC), is seeking a fall intern to help build the Carma Carpooling app user community. The mission of the Climate Protection Campaign is to create model programs to reduce greenhouse emissions for communities everywhere.

Carma Carpooling is the free real-time carpooling app sweeping the Bay Area, and has been promoted at SRJC for the last 2 years. The smartphone app was created by Ireland-based software company Avego Ltd., and makes carpooling flexible. Drivers and riders can ask for and offer rides with others as it's convenient for their varied travel schedules to save time in the carpool lane, save money, and earn rewards for using the app.

We are seeking an energetic, outgoing, organized, self-starter with outstanding customer service skills and a passion to help change the world for the better. As we promote Carma at SRJC and other locations in Sonoma County, the intern will assist us with:

- marketing communications (social media, emails, etc.)
- outreach at SRJC (info tables, events, presentations)
- user support / customer service
- data analysis; and other tasks as assigned

Start / end dates: Early fall semester until finals commence (some flexibility)

Hours: 6 - 12 hours/week (flexible)

Pay / credit: for credit only

Location: mostly on-campus in Santa Rosa. Limited amount of work may need to be completed at Climate Protection Campaign's office (520 Mendocino Ave., Santa Rosa).

How to apply: email resume, cover letter, and a writing sample (500 words min.) to Amy McCrary at carma@climateprotection.org. Academic credits for this internship should be discussed with SRJC internship coordinator Bev Henningsen: bhenningsen@santarosa.edu, (707) 527-4604.