

Dear [Petaluma City Councilmember]:

I am writing to urge you to vote “yes” to have the city of Petaluma join Sonoma Clean Power.

Sonoma Clean Power launched on May 1st of this year with a basic service that offers significantly cleaner power at a lower rate than PG&E. The decision you are asked to make is not whether PG&E or Sonoma Clean Power is a better service. You are deciding whether or not to allow your constituents to make that decision for themselves. As a business located in Petaluma, we respectfully request that you empower us to make that decision.

We have learned that the Sonoma Wine Company analyzed their savings for 2014 with Sonoma Clean Power’s lower rates and they found that they will save about 10% on their electricity generation rates. This is not insignificant to business operating on tight margins. Estimates are that overall Sonoma Clean Power will result in nearly \$6 million staying within the county due to their lower rates.

Lastly, Sonoma Clean Power offers a superior net energy metering program that pays more for surplus clean energy fed into the grid. This program can help incentivize businesses like ours to install solar panels on our facilities.

For consumer choice, for local economic strength, and for the environment, please vote “yes!” on Sonoma Clean Power when it comes before you.

Sincerely,

[Your name and business]

City Clerk,
Claire Cooper, CMC
11 English Street
Petaluma, CA 94952
phone: 707.778.4360
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email: cityclerk@ci.petaluma.ca.us

For names of the city council members: <http://cityofpetaluma.net/cclerk/council.html>